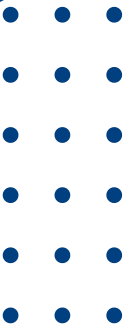


# Professional Graphic Design Proposal

---

Prepared by:  
Digital Omnicon

Prepared for:  
[Client Name/Company]



 +91-70372333300

 [info@digitalomnicon.com](mailto:info@digitalomnicon.com)

 [digitalomnicon.com](http://digitalomnicon.com)

 India Uttar Pradesh Sambhal, 244302

 BRAND IDENTITY DESIGN

 MARKETING MATERIALS

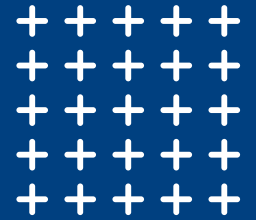
 WEBSITE DESIGN

 SOCIAL MEDIA GRAPHICS

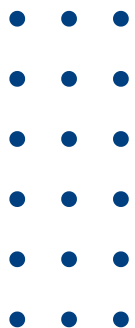
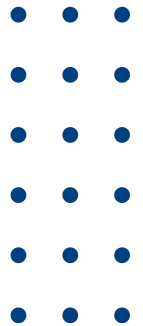
# 1. Introduction

Digital Omnicon is a premium digital marketing company based in Sambhal, Uttar Pradesh, specializing in high-end digital solutions, including professional graphic design services. We understand the critical role visual identity plays in establishing brand credibility and connecting with target audiences, especially within the competitive Indian market. This proposal outlines our graphic design services for logos, posters, and banners, tailored to meet your business objectives with creativity, quality, and efficiency.

## 2. Our Design Philosophy



- **Strategic Creativity** Understanding your brand, audience, and goals to create designs that resonate and drive results.
- **Premium Quality** Focusing on high-quality, professional designs that reflect reliability and trust, aligning with our core brand values.
- **Innovation & Efficiency** Utilizing modern design tools and streamlined processes to deliver impactful designs efficiently.
- **Market Relevance** Crafting visuals tailored to the preferences and cultural nuances of the Indian market.



### 3. Services Offered

We provide a range of graphic design services to elevate your brand's visual presence. This proposal focuses on



#### Logo Design

Creating unique and memorable logos that represent your brand identity. This includes concept development, revisions, and final file delivery in various formats.



#### Poster Design

Designing eye-catching posters for events, promotions, or informational purposes, suitable for print and digital use.



#### Banner Design

Crafting compelling banners for websites, social media, advertisements, or physical displays.

*We also offer related services like brochure design, social media graphics, brand style guides, and complete branding packages.*

# 3. Services Offered

We provide a range of graphic design services to elevate your brand's visual presence. This proposal focuses on



## UX/UI Design

- UI (User Interface) Design focuses on the look and feel of the product colors, buttons, icons, layout, typography, etc.
- UX (User Experience) Design focuses on the user journey — how easy, smooth, and satisfying it is for users to interact with the product.



## Brochure Design

A brochure acts like a mini-presentation for your business — helping you communicate your message clearly and professionally to potential customers.



## Flyer Design

Flyers are one of the most popular tools in marketing — they are easy to distribute, cost-effective, and quick to design, making them perfect for both digital and print promotion.



## Catalogue Design

Catalogue design is the creative process of designing a structured and visually appealing booklet or digital document that showcases a company's products, services, or offerings in a detailed and organized format.

*We also offer related services like brochure design, social media graphics, brand style guides, and complete branding packages.*

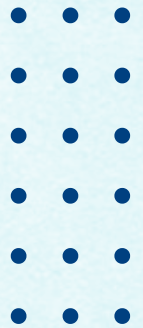
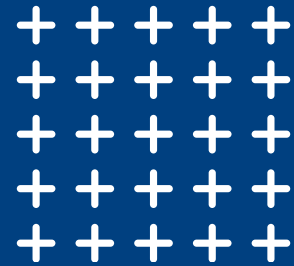
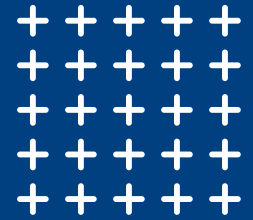
## 4. Packages & Pricing (Tailored for the Indian Market)

We offer competitive pricing structured to provide value for businesses in India, along with attractive introductory offers

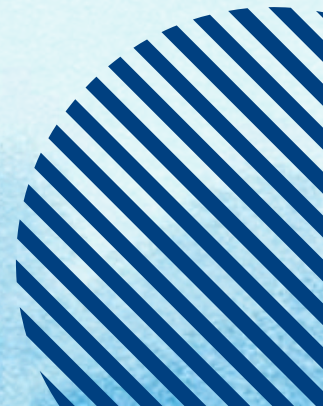
Service	Package	Features	Price (INR)	Special Offer
Logo Design	<b>Starter</b>	2 Initial Concepts, 2 Revision Rounds, Basic File Formats (JPG, PNG)	₹ 2,999	<b>15% Off</b> First Project
	<b>Professional</b>	3 Initial Concepts, 3 Revision Rounds, Vector Files (AI/EPS), Basic Guideline	₹ 5,499	<b>15% Off</b> First Project
	<b>Premium</b>	5 Initial Concepts, Unlimited Revisions, Full Brand Guideline, Source Files	₹ 10,999	<b>15% Off</b> First Project
Poster/Static Banner	<b>Single Design</b>	1 Custom Design, 2 Revision Rounds, Print/Web Ready Files	₹ 1,799	<b>Bundle:</b> 3 Designs @ ₹4,499
Social Media Banner/Ad	<b>Single Design</b>	1 Custom Design (Platform Specific), 2 Revision Rounds	₹ 1,499	<b>Bundle:</b> 3 Designs @ ₹3,999
Animated Banner (Basic)	<b>Single Design</b>	Simple Animation (e.g., GIF), 3 Revision Rounds	₹ 3,499	
Startup Branding Kit	<b>Essential</b>	Professional Logo + Business Card Design + 3 Social Media Templates	₹ 8,999	<b>Includes 15% Discount</b>

*Note: Prices are indicative and may vary based on project complexity. Custom packages are available. Ad spend (if applicable) is separate. Prices exclude GST.*

# Attractive Offers



1. **Introductory Discount:** Get 15% off your first project with us (applicable to standard packages).
2. **Bundle Savings:** Save on multiple poster/banner designs with our bundle offers.
3. **Referral Bonus:** Refer a new client and receive a 10% discount on your next project.





## 5. Our Design Process

We follow a structured process to ensure clarity and satisfaction

### Consultation & Brief

Understanding your requirements, vision, and target audience.

### Research & Concept Development

Exploring ideas and creating initial design concepts.

### Presentation & Feedback

Sharing concepts and gathering your input.

### Revisions & Refinement

Incorporating feedback to perfect the chosen design (within package limits).

### Final Delivery

Providing high-resolution files in agreed-upon formats (e.g., JPG, PNG, PDF, AI/EPS for logos).



Estimated Timelines:

Logo Design: 5 - 15 working days (depending on package)

Poster/Banner Design: 3 - 7 working days





# 7. Why Choose Digital Omnicon ?

**Premium Quality Focus:**  
Designs that reflect professionalism and trust.

**Strategic Approach:**  
We design with your business goals in mind.

**Competitive Indian Pricing:**  
Affordable rates and valuable offers tailored for the local market.

**Local Understanding:**  
Based in Uttar Pradesh, we understand regional nuances.

**Efficiency & Reliability:**  
Streamlined processes ensure timely delivery.

**Comprehensive Services:**  
Beyond graphics, we offer a full suite of digital marketing solutions.



---



## 8. Terms & Conditions



# 8. Terms & Conditions



### Payment

50% advance payment to initiate the project, 50% upon final approval before file delivery.

### Revisions

Based on the selected package; additional revisions may incur extra charges.

### File Formats

Standard files (JPG, PNG, PDF) are provided. Source files (AI, EPS, PSD) are included in Premium Logo packages or available for an additional fee.

### Ownership

Full ownership rights are transferred to the client upon final payment.

## 9. Next Steps

We are excited about the possibility of collaborating with you to enhance your brand's visual identity. To proceed.



Review this proposal.

Contact us to discuss your specific needs or clarify any points.

Approve the proposal and select your desired package/service

We will schedule an onboarding call and begin the design process upon receipt of the advance payment.